



Caliber Wealth Management, LLC ("we," "our," or "us") is committed to protecting the privacy and security of visitors ("you," "your," or "user") who access our website. This Privacy Policy explains how we collect, use, disclose, and protect your information when you visit our website www.CaliberKC.com. By using our website, you agree to the terms of this Privacy Policy.

1. Information We Collect

We collect information from and about users in various ways, including:

1. Information You Provide Directly:

- When you contact us via our website, subscribe to our newsletters, or request information, we may collect personal information, such as your name, email address, phone number, and any other information you choose to provide.

2. Automatically Collected Information:

- We may collect certain information automatically as you navigate through our website, including:
 - **Device Information:** IP address, browser type, operating system, and device type.
 - **Usage Data:** Pages visited, time spent on each page, and referring and exit pages.

3. Cookies and Tracking Technologies:

- Our website may use cookies and similar tracking technologies to enhance your experience, deliver relevant content, and analyze our website traffic. You may adjust your browser settings to limit or block cookies, though certain website features may become unavailable.

2. How We Use Your Information

We may use the information collected from our website to:

- Respond to inquiries or provide requested information
- Improve the functionality, user experience, and security of our website
- Communicate updates, news, or promotions related to Caliber Wealth Management, LLC (opt-out options available)

- Monitor and analyze usage to improve website performance and services
 - Comply with legal and regulatory obligations
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3. Information Sharing and Disclosure

We value your privacy and do not sell or share your personal information for unrelated purposes. We may, however, disclose information in the following instances:

- **Service Providers:** We may share data with trusted service providers that assist us in operating our website, conducting our business, or serving our users.
 - **Legal Compliance:** We may disclose information to comply with applicable laws, regulations, legal processes, or governmental requests, as well as to protect our rights, privacy, safety, and property, or that of our users.
 - **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your information may be transferred to the successor entity as part of the transaction, subject to applicable privacy laws.
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4. Data Security

We employ commercially reasonable measures to protect your information from unauthorized access, alteration, disclosure, or destruction. However, please be aware that no data transmission over the internet is completely secure, and we cannot guarantee the absolute security of any information shared with us.

5. Your Choices and Rights

Depending on your jurisdiction, you may have rights concerning your personal information, such as the right to:

- Access the personal information we hold about you
- Request corrections or deletions of your data
- Opt out of marketing communications at any time
- Restrict or object to certain processing activities

To exercise any of these rights, please contact us using the details below.

6. Third-Party Links

Our website may contain links to external sites that are not operated by Caliber Wealth Management, LLC. We are not responsible for the content, privacy practices, or policies of these third-party sites. We encourage you to review the privacy policies of any third-party sites you visit.

7. Data Retention

We retain personal information only as long as necessary for the purposes outlined in this Privacy Policy or as required by law. When data is no longer needed, we will securely delete or anonymize it.

8. Children's Privacy

Our website and services are not intended for children under 13, and we do not knowingly collect or maintain personal information from individuals under 13. If we become aware of such data, we will promptly delete it.

9. Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our practices, legal requirements, or industry standards. Any changes will be posted on this page with an updated effective date.

10. Contact Us

For questions or concerns regarding this Privacy Policy, please contact us at:

Caliber Wealth Management, LLC

Email: info@caliberkc.com

Phone: 913.303.3920

Address: 6201 College Blvd Ste 650, Overland Park, KS 66211